



October 2016

1650G

**The not for profit organization Our Watch, has commissioned research on the effectiveness of an advertising campaign.**

McNair Ingenuity Research has been commissioned by TNS Social Research to conduct surveys amongst Indigenous Australians as part of this research.

You have been contacted to participate in this research because you have previously opted-in to participate in surveys with McNair Ingenuity Research, and/or the specialist research panel for Indigenous Australians, Surveymob (see [surveymob.com.au](http://surveymob.com.au)).

The survey comprises a few questions for parents or legal guardians of children aged 14 to 17 and questions for the child in that age group, as well as surveying young adults aged 18 to 20.

The survey includes sensitive questions regarding sexual orientation that are necessary for statistical purposes. The information you or a child in your care provides will be strictly confidential, and only used for statistical purposes. Your identity and that of any children we interview will not be disclosed to any other organization.

It is not compulsory to participate in the research, but your co-operation will be very much appreciated. You will receive \$30 in the form of a Giftpay, Coles Myer or Woolworths voucher for completing the interview.

You do not need to complete the survey all in one sitting, to pause the survey and return to it later, simply close the window and re-click on the appropriate link below to resume.

[Click here to proceed if you are the guardian or parent of a person aged 14-20 years old](#)

[Click here to proceed if you are aged 18-20.](#)

You can read more about McNair’s various research programs at [www.mcnair.com.au/surveys](http://www.mcnair.com.au/surveys).

**For sexual assault, domestic and family violence counseling service call**

1800 RESPECT 1800 737 732. 24/7 phone and online service

**Regarding the research design**

Caitlin Stewart, TNS Australia  
Project Manager  
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ph 08 9489 4200

**Regarding the survey subject matter**

Jilly Charlwood, OurWatch  
Manager, Campaigns  
[jilly.charlwood@ourwatch.org.au](mailto:jilly.charlwood@ourwatch.org.au)  
ph 03 8692 9509

Regarding your inclusion in the research or Surveymob, contact me,

**Caroline Johnston**

Project Manager ph 1800 669 133 [caroline@mcnair.com.au](mailto:caroline@mcnair.com.au)

*Thanks for your assistance!*

