

SoA

Owner: Managing Director

Policy #: GB02

Purpose: Statement of Applicability to ISO 20252:2019 – stating the work applicable to McNair yellowSquares

Scope: Applicable to all McNair yellowSquares employees

McNair yellowSquares Pty Ltd Statement of Applicability to ISO 20252: 2019

McNair yellowSquares Pty Ltd are market, opinion and social research strategists founded on 80 years of market and social research heritage.

We offer full-service in-house capabilities of consulting, quantitative, qualitative, coding, data entry and desk research services.

McNair yellowSquares Pty Ltd ISO 20252: 2019 Market, opinion and social research system delivers the provision of research services to difficult to reach communities or markets including Aboriginal and Torres Strait Islanders; Culturally and Linguistically Diverse (CALD); Children and teenagers; Farmers; Small and Medium Enterprise Owners; or People with disabilities; as well as research about communications, social, health and other sensitive issues, including projects for governments, local, state and federal throughout Australia.

In accordance with ISO 20252: 2019, we declare the following research services are included in our portfolio of ISO 20252 certified services as listed.

Annex	Attested	Exclusion	Explanation
Annex A Sampling SurveyVillage – Dedicated 24/7 population-based panel. SurveyMob – Dedicated panel for indigenous Australians SurveyCulture – Dedicated panel for multi-lingual panellists BlokeVote	Attested		
Annex B Fieldwork CATI (Computer Assisted Telephone Interviews) F2F / CAPI (Intercept, executive in-depth interviews and door to door) Online (Surveys and discussion platform) Focus Groups / IDI's Self-completion surveys (paper and online)	Attested		
Annex C Physical observation		Not Audited	This is not audited for the current year as it formed less than 20% of our business during the audited year
Annex D Digital observation		Not Audited	This is not audited for the current year as it formed less than 20% of our business during the audited year



Annex E Self completion

Attested

Self-completion data sourced from paper and online questionnaires

Annex F Data management and processing

Attested

Data management and processing via SPSS, Excel, Q, Dapresy, SurveyCraft, WebSurveyCreator, WebCommunityCreator, Contact Profiler and ID Survey

Authorised: Managing Director
Angela Brooks

Dated 22/08/2019

